



Pupil Images and Videos Parental Consent Form



The school has a legitimate purpose to obtain, process and store personal data relating to your child and this is outlined in detail in the Pupil Privacy Statement. Parents and carers should note that the school has a legitimate right to arrange for a photograph of your child to be taken that will be attached to the Pupil Record; this is mandatory and is for identification, pupil progress, attainment, wellbeing and safeguarding purposes.

This form explains the reasons why and how **Oakwood High School** may use images and videos of your child for publicity purposes. Please read the form thoroughly and outline your agreement as appropriate.

Name of Parent/carer	
Name of pupil:	
Year Group:	

School consents

Oakwood High School requests the consent of parents on an **annual** basis to use images and videos of their child for a variety of different purposes.

Without your consent, the school will not use images and videos of your child other than for activities where we have a legal requirement to hold the image, for safety and security, for educational monitoring purposes and for identification purposes. Similarly, if there are only certain conditions under which you would like images and videos of your child to be used, the school will abide by the conditions you outline on this form.

Images and videos

Oakwood High School uses images and videos of pupils as part of school displays to celebrate school life and pupils' achievements; to promote the school on social media and on the school's website; and for other publicity purposes in printed publications, such as the Department for Education and other media.

Oakwood High School may take images or videos of individual pupils and groups of pupils to use on social media, the school website, in school prospectuses and other printed publications.

On occasions, the school may invite local media to take images or videos of school events. Pupils will appear in these images and videos, and these may be published in local or national newspapers, or on approved websites.

Where any other organisation intends to use images or videos of your child, **additional consent** will be sought before any image or video is used.

Conditions of use

- This consent form is valid for **the 2022/2023 academic year**.
- The school will not use the personal details or full names of any pupil in an image or video, on our website, in our school prospectuses or any other printed publications.
- The school may use group or class images or videos with general labels, e.g. ‘sports day’.
- The school will only use images and videos of pupils who are suitably dressed, i.e. it would not be suitable to display an image of a pupil in swimwear.
- Should parents and carers wish to withdraw or amend consents this can be done via the Go4Schools system.

Providing consent

Please read the following conditions thoroughly and provide your consent as appropriate by ticking either ‘Yes’ or ‘No’ for each criteria. This form will be held on your child’s Go4Schools record and for each subsequent year we will ask you to update and confirm your consent via this system.

The school will **only** publish images and videos of your child for the conditions that you provide consent for.

I provide consent to:	Yes	No
Using images of my child on the school website.		
Using videos of my child on the school website.		
Using images of my child on social media, including the following:		
● Twitter		
● Facebook		
● Instagram		
Using videos of my child on social media, including the following:		
● Twitter		

• Facebook		
• Instagram		
The local media using images of my child to publicise school events and activities.		
The local media using videos of my child to publicise school events and activities.		
Using images of my child in marketing material, e.g. the school prospectus.		

Facebook, Twitter and Instagram are all third-party platforms. Oakwood High School cannot be held responsible for the data and privacy policies or practices of the social media platforms we upload content to that features your child's image. You can find more information about these platforms' privacy and data policies on their respective websites.

Refreshing your consent

This form is valid for **the current academic year, 2022/2023**. Consent information will be visible on Go4Schools at all times. Parents will be asked to review consents annually via the Go4School system.

Consent will also be updated where any changes to circumstances occur – this can include, but is not limited to, the following:

- New requirements for consent, e.g. an additional social media account will be used to share pupil images and videos
- Changes to a pupil's circumstances, e.g. safeguarding requirements mean a pupil's image cannot be used
- Changes to parental consent, e.g. amending the provisions for which consent has been provided for

Withdrawing your consent

Where you would like to amend the provisions for which consent has been provided, you must submit your request via the messaging service on Go4Schools.

Parents have the right to withdraw their consent at any time. Withdrawing your consent will not affect any images or videos that have been shared prior to withdrawal.

Declaration

I, _____ (name of parent/carer), understand:

- Why my consent is required.
- The reasons why **Oakwood High School** uses images and videos of my child.
- Which other organisations may use images and videos of my child.
- The conditions under which the school uses images and videos of my child.
- I have provided my consent above as appropriate, and the school will use images and videos of my child in line with my requirements.
- Consent will be reviewed on an **annual** basis via Go4Schools.
- I will be required to re-provide consent where any circumstances change.
- I can amend or withdraw my consent at any time and must do so via Go4Schools.

Name of parent/carer: _____

Signature: _____

Date: _____

If you have any questions regarding this form, please contact the Data Team on 01709 512222. Further guidance on the use of Go4Schools and access to consents and pupil data will be available via the school website.